



**Elora
Dutta**

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+91 80170 49470
Kolkata, India

Visual Designer

OBJECTIVE

To study in an environment that will hone my design skills and help me grow as a professional. I am passionate about helping businesses grow by gaining insights from data and creating compelling stories from them.

SKILLS

Design + Creative

Interface Design
Ideation
Wireframing
Prototyping
Sketching
Storyboarding
Information Architecture
Website Design
Logo Design
Marketing material Design
Visual Design

Development

WordPress
HTML5 & CSS3

TOOLS

Illustrator
Corel Draw
Photoshop
Sketch
InVision



EXPERIENCE

Visual Designer , Founder — YellowCyber | Kolkata - Bangalore
Jan 2015 – Present

- * Successfully manage digital designing projects from conceptualization to completion.
- * Combining various colors, shapes and typography fonts to improve user experience and generate clear ideas, concepts and designs of creative assets from beginning to end.
- » Desinging of Web and Mobile Uis.
- * Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements..
- * Coordinate with designers, developers and other resources to meet interface requirements.
- * Create and conduct highly persuasive sales and marketing collateral.
- * Expertise in converting features to benefits to achieve client objectives.
- * Create design theme for website materials and marketing materials by brainstorming new ideas, layouts and graphics.

Environmental Graphics Designer — MyInnoSpace Architeture | Bangalore
March 2016 – Present

- * Have been working as a contractual Environmental Graphics and visual Designer.
- *Delivering design solutions in accordance with the design vision of the principal Architects of MyInnoSpace.

Elora Dutta

● Web Solution Specialist — Directl | Mumbai Sept 2013 – Dec 2014

- * Troubleshooting, Resolving all Technical issues related to in-house software and the range of products and services it provisions.
- * Testing and Analysis of all products and services.
- * Identifying any bugs and issues in the system and assisting in their resolution.
- * Building Strategies to improve efficiency, profitability and quality of service.
- * Reviewing existing product and feature documentation; publish documentation in internal Knowledge bases.

● Technical Support Engineer — IBM India | Bangalore March 2012 – July 2012

- * Testing and Analysis of networking solutions of a particular project.



EDUCATION

● P.E.S. Institute of Technology, Bangalore Class of 2007 - 2011
Bachelor of Engineering in Computer Science.



ACHIEVEMENTS

● Received Certificate of Excellence by Archaeological Survey of India for giving training on the working of "ASI conservation portal" to the conservation engineers and office staff of Archaeological Survey of India, Guwahati and Aizawl circle.
https://drive.google.com/open?id=1ssfR_tXIZ6BlyVdx9UJWmVC5_Xnu7DO

ACTIVITIES

Sketching
Making Crafts
Cooking
Music
Interior Designing

● Received numerous Rewards and Recognition for participating in various art contests.

PORTFOLIO

● website url - www.eloradutta.website

● Portfolio pdf link - <https://drive.google.com/open?id=13Bn8M2AA1wusapVvNzNQx0xJqEbmG-GT>

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